February 28, 2025

BioCarbon Standard's website is accredited carbon-conscious

We at BioCarbon Standard are delighted to announce that we have received the Carbon-Conscious Website Accreditation for our company website.

Ángela Duque, the CEO of BioCarbon said:

"At BioCarbon, we are committed to creating a holistic positive impact, starting with our own operations. Being a responsible corporate citizen is very important to us, as we actively promote and support sustainability and social responsibility.

This accreditation recognizes our digital sustainability leadership by not only taking measures to reduce the carbon footprint of our website and using green energy to power the website. As part of the criteria, website's carbon footprint each year is taken accountability for, through insetting or offsetting as a last resort through high-integrity, science-backed GHG-certified projects. Additionally, our website undergoes regular audits by the Eco-Friendly Web Alliance (EFWA) to maintain this standard and is listed in the EFWA's verification directory.
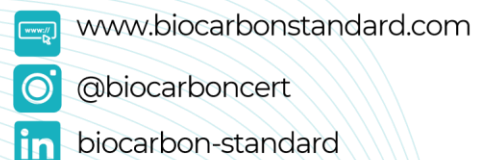
It is imperative that we should not neglect carbon footprint of our websites and digital platforms while we work towards a cleaner greener internet for all."

"Everyone at BioCarbon is thrilled to receive the EFWA Carbon-conscious Website Accreditation. We take responsibility for our digital presence and are proud that our website is accredited as Carbon-conscious."

About Eco-Friendly Web Alliance (EFWA)

Eco-Friendly Alliance (EFWA) is an award-winning social enterprise with a vision to make a positive impact on the environment. The internet, a seemingly ubiquitous aspect of modern life, has a significant carbon footprint, contributing to 3.7% of global emissions – similar to the aviation industry. EFWA's mission is to work towards a greener internet by empowering website owners to take action and reduce their environmental impact.

EFWA's goal is to build on their global movement for a cleaner and greener internet with '1 million carbon-conscious websites by 2030', including both new websites that are necessary and helping convert existing ones to be low-carbon and high-performing, contributing to the battle against climate change.

www.biocarbonstandard.com

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Eco-Friendly
Web Alliance

Eco-Friendly Web Alliance (EFWA) is an award-winning social enterprise focused on creating a cleaner, greener internet. Our groundbreaking eco standard for websites aims to reduce unnecessary carbon emissions into the atmosphere. A scientific advisory board ensures the integrity of the process through regular reviews and progressions.

To find out more about EFWA and to get your free website audit please visit www.ecofriendlyweb.org