

## Job Title: Communications – Institutional & Digital Engagement

**Level:** Junior, Mid-level, or Manager (depending on experience)

**Location:** Remote

**Department:** Communications and Engagement

**Contract type:** Full-time

## About BioCarbon Standard

BioCarbon Standard is an international organization dedicated to certifying carbon projects with a strong commitment to environmental integrity, social inclusion, and digital innovation. We operate globally to support project developers, governments, and markets in implementing high-impact, nature-based climate solutions.

## Position Summary

We are seeking a creative and digitally savvy professional to lead or support institutional communication and digital presence at BioCarbon Standard. This role is essential to ensuring message clarity, visual coherence, and effective engagement across our global audiences.

## Key Responsibilities

- **Content Creation & Publishing:** Develop and publish engaging content across social media, websites, newsletters, and internal communication platforms.
- **Brand Consistency:** Ensure the consistent application of BioCarbon Standard's visual identity across all communication materials and platforms.
- **Multimedia Production:** Support the creation of multimedia content, including videos, infographics, presentations, and institutional reports.
- **Campaign Management:** Lead or assist in communication campaigns for launches, partnerships, events, and other major initiatives.
- **Brand Alignment:** Align communication outputs with BioCarbon Standard's global positioning, values, and tone.
- **Collaboration:** Work closely with marketing and business development teams to integrate institutional and commercial communications.

## Preferred Profile

- **Qualifications:** A degree or experience in communications, journalism, graphic design, public relations, or related fields.
- **Skills:** Proficiency in design and content creation tools such as Canva, Figma, Adobe Suite (or equivalents).
- **Language Proficiency:** Strong command of institutional language and social media management; Fluency in English is required. Spanish and/or Portuguese are highly valued.
- **Interest Areas:** A strong interest in climate justice, sustainability, and social impact is highly regarded.

## Experience by Level

- **Junior (1–2 years):** Proficient in tools and content execution with a focus on tactical execution of communications.
- **Mid-level (3–5 years):** Ability to develop strategic visions for communications and plan content effectively.
- **Manager (6+ years):** Strong leadership skills with the ability to manage teams and lead institutional communications.

## What We Offer

- ✓ An international, purpose-driven, and innovative work environment.
- ✓ Geographic and schedule flexibility.
- ✓ Opportunities for growth within a rapidly expanding global organization.
- ✓ Participation in a mission with high climate and social impact.